Subject: Chat with evilevilcouch@gmail.com
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evilevilcouch@gmail.com: At a meeting organized by the World Economic Forum in Dubai in November 2009, in which 70 groups of experts from around the world were asked to contribute ideas to improve global institutions, the so-called Global Agenda Council on Design created a set of design principles suitable also for policymakers, based on the idea that “design is an agent of change that enables us to understand complex changes and problems, and to turn them into something useful. Tackling today’s global challenges will require radical thinking, creative solutions, and collaborative action.” This design approach would be: transparent (complex problems require simple, clear, and honest solutions); inspiring (successful solutions will move people by satisfying their needs, giving meaning to their lives, and raising their hopes and expectations); transformational (exceptional problems demand exceptional solutions that may be radical and even disruptive); participatory (effective solutions will be collaborative, inclusive, and developed with the people who will use them); contextual (no solution should be developed or delivered in isolation but should instead recognize the social, physical, and information systems it is part of); and sustainable (every solution needs to be robust, responsible, and designed with regard to its long-term impact on the environment and society).
evilevilcouch@gmail.com: http://seedmagazine.com/content/article/on_governing_by_design/